

On behalf of the
Camrose Regional Exhibition
- Festival of Trees

we would like to take
this opportunity to

Thank You
for your support of this
festive community event.

Merry Christmas
and
Happy New Year!



Festival of Trees
2016



2016 Festival of Trees

The Camrose Regional Exhibition is pleased to present the
22nd Annual Festival of Trees.

Unwrap The Magic - Gala Dinner

Saturday, November 26th

This semi formal Gala Dinner is reserved for adults only.

It's a wonderful way to kick off the holiday season -
with your friends, colleagues and staff!

The evening will give guests the chance to see the trees so
beautifully and enthusiastically decorated by Camrose's
finest businesses, silent and live auctions, an opportunity
to shop in the Castle Shoppe, live entertainment,
and of course, a gourmet gala dinner featuring:

Complimentary Signature Drink

Appetizers

Baked Brie

Prime Rib with Yorkshire Pudding

Stuffed Pork Tenderloin with Cherry Port Sauce

Brussel Sprout and Candied Bacon Salad

Winter Red and Greens Salad

Roquefort Pear Salad

Honey Glazed Carrots

Buttermilk Whipped Potatoes with Gravy

Decadent Desserts

We will also be "giving back". Donations will be given to
the Merry Christmas Cheer Fund and to the Battle River
Community Foundation - Friends of the Festival of Trees.
The Camrose & District Food Bank will also benefit from
donations at the door. Donations are also made to various
Youth Programs within the community.

We also would like to acknowledge the support of our sponsors
and volunteers who, without them, this event would not be possible.



*Come share the magic of the
Christmas Season*



Festival of Trees

Gift in Kind Sponsorship Agreement

Between

Camrose Regional Exhibition (CRE) - Festival of Trees (FOT) and

(Sponsor Name - Please Print)

(Business Address)

(Mailing Address if different than above)

(Telephone)

Agrees to provide _____ for

_____ at 2016 Festival.

Value of GIK (fair market value): _____

*Other terms and conditions pertaining to sponsorship are as set
out in the applicable sponsorship level in this sponsorship book.*

Print - Sponsor Authorized Rep.

Signature

Authorized Signature for CRE -
Festival of Trees

Date

Additional Comments (eg. when GIK is required, etc.) (please fill out and both
parties must initial).

Festival of Trees

Cash Sponsorship Agreement
Between

Camrose Regional Exhibition (CRE) - Festival of Trees (FOT)
and

(Sponsor Name - Please Print)

(Business Address)

(Mailing Address if different than above)

(Telephone)

Agrees to provide \$ _____ for sponsorship of
_____ for the
2016 Festival of Trees.

*Other terms and conditions pertaining to sponsorship are as
set out in the applicable sponsorship level in this sponsorship book.*

Print - Sponsor Authorized Rep.

Signature

Authorized Signature for CRE -
Festival of Trees

Date

*Sponsorship is due and payable to the Camrose Regional Exhibition
by no later than November 14, 2016*

Additional Comments a/o Customized
(please fill out and both parties must initial).



2016 Festival Of Trees

Schedule Of Events

Unwrap The Magic - Gala Dinner

Live & Silent Auctions
Saturday, November 26, 2016
Camrose Regional Exhibition
Doors Open 6:30 p.m.
Cocktails - 6:30 p.m. Dinner - 7:30 p.m.
Advance Tickets Sales Only
Tickets \$75.00 per person
Available until November 21, 2016
Semi Formal Dress

Entertainment: The Ivory Keys Dueling Piano Show

Teddy Bear Disco

Wednesday, November 23, 2016
Camrose Regional Exhibition
12 & under - must be accompanied by a parent
6:00 p.m. - 8:00 p.m.

Tickets at the door - \$5.00 per person

*If you bring a non-perishable food item or cash donation
- which will be donated to the Food Bank - you will receive \$1.00 off your admission.
Maximum of \$1.00 off each admission.*

Festival of Trees

Camrose Regional Exhibition
November 25, 26, & 27, 2016
Friday - Noon to 9:00 p.m.
Saturday - 10:00 a.m. - 7:30 p.m.
Sunday - Noon to 5:00 p.m.

Admission:

13 & Up - \$7.00 per person
Ages 4 to 12 - \$4.00 per person
3 & under Free

*No exceptions to the admission prices -
receipts are available if required.*

*If you bring a non-perishable food item or cash donation
- which will be donated to the Food Bank - you will receive \$1.00 off your admission.
Maximum of \$1.00 off each admission.*

Cash Sponsorship Will Be Applied To The Following Areas Of The Festival

Events:

Unwrap the Magic Gala Evening - Teddy Bear Disco - Santa Claus

Children's World:

Castle Shoppe - Petting Zoo - Children's World (Various Activities)
Gingerbread Cart

Festival Production:

Decor - Lighting - Show Services - Sound & Stage

Sponsor's Trees:

All cash sponsors of \$500 or higher will receive a Christmas Tree to decorate. The Tree will be taken from the trees held in the Festival's decor trees and designated to sponsors. Sponsor's will have to have the tree decorated (by staff or whomever you choose) on the designated decorating days. The sponsor's trees will be on display for the festival and a show card will be placed with the tree as to the sponsor's name. Once the festival is over the tree will be delivered to your business for the duration of the Christmas Season. In early January the tree must have the decorations taken off and ready for CRE/FOT pick up. A Sponsor's Tree Checklist is available which provides criteria and guidelines pertaining to sponsor trees.

Gift In Kind - Areas Of Participation

Silent/Live Auction Items - Unwrap The Magic Gala

For your convenience you can choose to donate an item to the auctions. We encourage donations be unique items.

Teddy Bear's Disco

Candy Bags, Hot Dogs-Chips-Juice Boxes

General Event

Candy Canes, Christmas Display Items, Volunteer Room,
The possibilities are endless in this category.



\$1500 - Ruby

Recognition on our website, recognition in pre & post event newspaper ads, recognition at the event - 8 complimentary general admission tickets, 2 complimentary Unwrap The Magic Gala Dinner tickets and you will be given a Christmas tree to decorate for use at the festival and then it will be delivered to your place of business for the Christmas Season. The tree will be on display during the Festival and a show card placed with the tree. Decoration of tree will be at sponsor's expense.
**** PLEASE REFER TO SPONSOR TREE DECORATING INFORMATION SHEET WHICH WILL BE AVAILABLE ON OUR WEBSITE**

\$2000 - Diamond

Recognition on our website, recognition in pre & post event newspaper ads, recognition at the event - 10 complimentary general admission tickets, 2 complimentary Unwrap The Magic Gala Dinner tickets and you will be given a Christmas tree to decorate for use at the festival and then it will be delivered to your place of business for the Christmas Season. The tree will be on display during the Festival and a show card placed with the tree. Decoration of tree will be at sponsor's expense.
*** PLEASE REFER TO SPONSOR TREE DECORATING INFORMATION SHEET WHICH WILL BE AVAILABLE ON OUR WEBSITE**

\$2500 - Emerald

Recognition on our website, recognition in pre & post event newspaper ads, recognition at the event -12 complimentary general admission tickets, 4 complimentary Unwrap The Magic Gala Dinner tickets and you will be given a Christmas tree to decorate for use at the festival and then it will be delivered to your place of business for the Christmas Season. The tree will be on display during the Festival and a show card placed with the tree. Decoration of tree will be at sponsor's own expense.
*** PLEASE REFER TO SPONSOR TREE DECORATING INFORMATION SHEET WHICH WILL BE AVAILABLE ON OUR WEBSITE**

Cash Sponsor Recognition

\$300 - Friend

Recognition at the Festival of Trees - sponsor's board.

\$500 - Star

Recognition on our website, recognition in post event newspaper ads, recognition at the event - 2 complimentary general admission tickets and you will be given a Christmas tree to decorate for use at the festival and then it will be delivered to your place of business for the Christmas Season. The tree will be placed in the "sponsor's section" of the Festival and a show card placed with the tree. Decoration of tree will be at your own expense and time.

**** PLEASE REFER TO SPONSOR TREE DECORATING INFORMATION SHEET WHICH WILL BE AVAILABLE ON OUR WEBSITE**

\$750 - Pearl

Recognition on our website, recognition in post event newspaper ads, recognition at the event - 4 complimentary general admission tickets and you will be given a Christmas tree to decorate for use at the festival and then it will be delivered to your place of business for the Christmas Season. The tree will be placed in the "sponsor's section" of the Festival and a show card placed with the tree." Decoration of tree will be at your own expense and time.

*** PLEASE REFER TO SPONSOR TREE DECORATING INFORMATION SHEET WHICH WILL BE AVAILABLE ON OUR WEBSITE**

\$1000 - Sapphire

Recognition on our website, recognition in post event newspaper ads, recognition at the event - 4 complimentary general admission tickets, 2 complimentary Unwrap The Magic Gala Dinner tickets and you will be given a Christmas tree to decorate for use at the festival and then it will be delivered to your place of business for the Christmas Season. The tree will be placed in the "sponsor's section" of the Festival and a show card placed with the tree. Decoration of tree will be at your own expense and time.

**** PLEASE REFER TO SPONSOR TREE DECORATING INFORMATION SHEET WHICH WILL BE AVAILABLE ON OUR WEBSITE**



What Can Sponsorship Accomplish For You And Your Business

Your sponsorship receives three full days of exposure to an annual attendance of over 10,000 people

Exposure of your business name at the event, as well as in the program and newspaper advertising

Opportunity to reach a large number of consumers from the outlying areas and therefore creating an economic bonus for Camrose

Demonstration to the community of good will, community support and Christmas spirit.

*It's your opportunity to
Share the Magic.*

Festival of Trees

Sponsorships	Levels
\$300	Friend
\$500	Star
\$750	Pearl
\$1000	Sapphire
\$1500	Ruby
\$2000	Diamond
\$2500	Emerald

Customized packages available.

Unwrap The Magic

(Gala Dinner)

Teddy Bear Disco

Festival of Trees including:

Live Entertainment

Children's World

Petting Zoo

Special Display Trees

Sponsor's Trees

Santa Claus

