



Monday, May 4th, 2020

FOR IMMEDIATE RELEASE

Camrose Regional Exhibition (CRE) COVID-19 Update

Camrose, AB – The health and safety of our employees, event organizers and guests are our number one priority. As the restrictions in Alberta with Mass Gatherings continue, the CRE buildings and grounds will be closed to all public until further notice. We are devastated that Big Valley Jamboree and all our friends and family won't be returning this August, and we anxiously wait for their guests to return in July 2021.

The CRE RV Campground is now open to long-term guests only. We are monitoring updates from the Ministry of Parks and working with our partners at AHS and the City of Camrose. If the restrictions put in place by AHS or the City of Camrose change, we will update our policies at that time.

All CRE internally produced events that were planned for the spring and summer of 2020 have now been put on hold. We applaud the Alberta Government's relaunch strategy and will monitor closely the guidelines on Mass Gatherings for an anticipated restart of business.

Unfortunately, in April the CRE, as many other non-profits, small businesses and organizations, were forced to make some very hard decisions on staffing. These decisions are never easy and the Executive of the Board of Directors along with the Executive Director did a comprehensive analysis of what will be required to survive the shut down of business and also return to business gradually when we are able. CRE laid off 5 full time positions as a result of this analysis including Sales, Event Coordination and Operations.

We will continue to monitor the situation and take the necessary steps needed in consultation with Alberta Health Services, the City of Camrose and other stakeholders to keep CRE Staff and our guests safe and prevent the spread of the virus.

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