



## Sponsorship Application Form

### Contact Information

Company Name  
(as it will appear in print) \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Phone \_\_\_\_\_ Contact Email \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal Code \_\_\_\_\_

### Sponsorship Information

#### I/We wish to support the event at the following level:

- Main Show Sponsor (1 available) .....\$3,500
- Learning Stage Sponsor (1 available).....\$2,500
- General Event Sponsor (4 available).....\$1,500

Booth & Display Fees.....\$275  
10' wide x 8' deep Space (Corner booth space add \$75)

Outdoor space available at.....\$1.00/sqft.  
(Must accompany indoor booth purchase) Contact the CRE for more details

### Payment Information

- Yes, I will donate an item for the daily door prize contest

Make cheque payable to: Camrose Regional Exhibition \$ \_\_\_\_\_

Please charge my credit card ( Call in to pay by credit card) \$ \_\_\_\_\_

I am unable to attend. Please accept my donation of \$ \_\_\_\_\_

For more information, please contact the CRE.

**Thank you for your support of  
the Acreage and Garden Show and  
our community.**



4250 Exhibition Dr, Camrose, AB T4V 4R4  
Phone: (780) 672-3640  
Toll Free: 1-800-296-8112  
Fax: (780) 672-8140  
email: cre@cre.ab.ca [cre.ab.ca](http://cre.ab.ca)

## SPONSORSHIP PACKAGE



# CRE ACREAGE & GARDEN SHOW



## Become a sponsor or exhibitor today!

Be a part of one of Alberta's newest and best Acreage and Garden shows, right here in the heart of Acreage country at the Camrose Regional Exhibition (CRE).

The show is dedicated to enhancing life in rural areas including small farms, acreages, lake lots and homes with wide open spaces. It's also focused on the love of gardening and all the benefits that growing a garden can bring. It promises to be a unique event that attracts all ages - focusing on the acreage lifestyle, with unique ideas for gardening fanatics - all with a bit of home show feel.

Our Show marketing focus is to bring you "ready to buy" quality customers. The Show's marketing mix consists of digital, video, radio, billboards, print and social media

## We create a space where buyers and sellers come together.

The CRE Acreage and Garden Show will be held April 30th to May 2nd, 2021 and will feature guest speakers and exhibitors from across western Canada. Customers will come to the show to meet professionals who specialize in products and services to fulfill their acreage life and gardening dreams.

They will be able to see and experience all the products participating businesses like yours have to offer. And, they will want to get to know exhibitors on a one-on-one basis.

As an exhibitor or sponsor, you'll find this to be an extremely beneficial opportunity, as it gives you a chance to build loyal relationships with new, qualified customers or reconnect with previous customers.

Don't miss out on this one of a kind event. Contact the CRE about sponsorship opportunities and to book your space today!

To apply for exhibit space, please register/login to the Exhibitor Portal at <https://cre.ab.ca/acreageshow>

## Exhibitor Information

### Booth & Display Fees \$275.00

- 10' wide x 8' deep Space (Corner booth space add \$75.00)
- Outdoor space available at \$1.00/sqft (must accompany indoor booth purchase)

### Booth Amenities

Each exhibit space includes the following amenities:

- One 6' skirted table
- Two chairs

### Add-on Options

- Power and Internet are included in the booth price.

### Booth Selection Criteria & Payment

- The CRE will assign exhibit space based on availability (vendors may request specific areas)
- Booths may be ordered on a first come first served basis
- Premium exhibit space is reserved by the CRE for sponsors
- Payment is required at time of ordering

## Sponsorship opportunities

Now is your opportunity to associate your company or group with a one of a kind event. The CRE is currently looking for sponsorship in key areas including:

### Main Show Sponsor \$3,500 (1 available)

- Naming rights to the show
- One 10 x 10 booth included
- Featured recognition on all event materials
- Inclusion in social media event posts
- Logo recognition on all advertising and throughout the pavillion
- Full-page advertisement in event program

### Learning Stage Sponsor \$2,500 (1 available)

- 10 x 10 booth right by the stage
- Recognition on all event materials
- Inclusion in social media event posts
- Your option to introduce speakers on the stage

### General Event Sponsor \$1,500 (4 available)

- 10 x 10 booth included
- Recognition on all event materials
- Inclusion in social media event posts

