

SPONSORSHIP PACKAGE



CRE ACREAGE & GARDEN SHOW

Become a sponsor or exhibitor today!

Be a part of one of Alberta's newest and best Acreage and Garden shows, right here in the heart of Acreage country at the Camrose Regional Exhibition (CRE).

The show is dedicated to enhancing life in rural areas including small farms, acreages, lake lots and homes with wide open spaces. It's also focused on the love of gardening and all the benefits that growing a garden can bring. It promises to be a unique event that attracts all ages - focusing on the acreage lifestyle, with unique ideas for gardening fanatics - all with a bit of home show feel.

Our Show marketing focus is to bring you "ready to buy" quality customers. The Show's marketing mix consists of digital, video, radio, billboards, print and social media

We create a space where buyers and sellers come together.

The CRE Acreage and Garden Show will be held April 30th to May 1st, 2022 and will feature guest speakers and exhibitors from across western Canada. Customers will come to the show to meet professionals who specialize in products and services to fulfill their acreage life and gardening dreams.

They will be able to see and experience all the products participating businesses like yours have to offer. And, they will want to get to know exhibitors on a one-on-one basis.

As an exhibitor or sponsor, you'll find this to be an extremely beneficial opportunity, as it gives you a chance to build loyal relationships with new, qualified customers or reconnect with previous customers.

Don't miss out on this one of a kind event. Contact the CRE about sponsorship opportunities and to book your space today!

Exhibitor Information

Booth & Display Fees \$275.00

- 10' wide x 10' deep Space
- Outdoor space available at \$1.00/sqft (must accompany indoor booth purchase)

Booth Amenities

Each exhibit space includes the following amenities:

- One 6' skirted table
- Two chairs

Add-on Options

- Power and Internet are included in the booth price.

Booth Selection Criteria & Payment

- The CRE will assign exhibit space based on availability (vendors may request specific areas)
- Booths may be ordered on a first come first served basis
- Premium exhibit space is reserved by the CRE for sponsors
- Payment is required at time of ordering

To apply for exhibit space, please visit the Exhibitor Portal at cre.ab.ca/cre-acreage-garden-show



Sponsorship opportunities

Now is your opportunity to associate your company or group with a one of a kind event. The CRE is currently looking for sponsorship in key areas including:

Main Show Sponsor \$3,500 (1 available)

- Naming rights to the show
- One 10 x 10 booth included
- Featured recognition on all event materials
- Inclusion in social media event posts
- Logo recognition on all advertising and throughout the pavillion
- Full-page advertisement in event program

Learning Stage Sponsor \$2,500 (1 available)

- 10 x 10 booth right by the stage
- Recognition on all event materials
- Inclusion in social media event posts
- Your option to introduce speakers on the stage

General Event Sponsor \$1,500 (4 available)

- 10 x 10 booth included
- Recognition on all event materials
- Inclusion in social media event posts





Sponsorship Application Form

Contact Information

Company Name
(as it will appear in print) _____

Contact Name _____

Contact Phone _____ Contact Email _____

Address _____

City _____ Province _____ Postal Code _____

Sponsorship Information

I/We wish to support the event at the following level:

- Main Show Sponsor (1 available) \$3,500
- Learning Stage Sponsor (1 available) \$2,500
- General Event Sponsor (4 available) \$1,500

Booth & Display Fees \$275
 10' wide x 10' deep Space (Corner booth space add \$75)

Outdoor space available at \$1.00/sqft.
 (Must accompany indoor booth purchase) Contact the CRE for more details

Payment Information

- Yes, I will donate an item for the daily door prize contest

Make cheque payable to: Camrose Regional Exhibition \$ _____

Please charge my credit card (Call in to pay by credit card) \$ _____

I am unable to attend. Please accept my donation of \$ _____

For more information, please contact the CRE.

**Thank you for your support of
 the Acreage and Garden Show and
 our community.**



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