



Membership Update – February 2020

Greetings to all our CRE members! We hope you have been enjoying the sunshine when you can!

Since the AGM we have been bustling with activities at the CRE with the facilities being used 30 out of 31 days in January! The CRE team successfully presented the 34th annual Canadian Bull Congress. The nice weather helped bring out great attendance to the event including 150 youth who attended the Junior Cattle Fitting Clinic. The Education Program was also a success bringing out 523 grade three students from the Battle River School Division to learn about agriculture.

At the end of January, we hosted the Organic Alberta & Holistic Management Canada Conference and we welcome them back in the future!

Moving into February, we hit the ground running with the facilities being used for 21 out of 29 days with décor rentals sprinkled in between. The updated CRE lobby was unveiled and celebrated with a tea party!

As part of our strategic objectives, CRE is hosting a free community event once a month. In January we opened the arena for families to ride bikes indoors. In February CRE hosted our first free movie night, Frozen 2! It has been great to see so many families attend these events and enjoy spending time together at the CRE!

Internally, CRE rolled out Performance Management Plans for all employees. Having this plan in place keeps the CRE team working toward common goals, keeps employees accountable in their positions, and ensures that the CRE is training the leaders of tomorrow. We have an amazing team at the CRE and we are working together to make “It” happen here at the CRE!

We hope you can make it to experience the diversity of events that come to Camrose through the CRE. Every event is a unique experience to take in! A few of the events that we are excited to have back in March are the Spring Alpaca Show & Sale and the Wildrose Bison Convention Show & Sale.

Thank you for being part of the CRE Membership! We look forward to updating you on our progress monthly. Please do not hesitate to contact the CRE team directly via phone 780-672-3640 or via email at cre@cre.ab.ca.

Quote from Round Hill School Teacher about the Canadian Bull Congress Education Program:

“A huge thank you from Round Hill School for the Canadian Bull Congress. The kids really enjoyed themselves, with the biggest hit being the vet! The lunch was amazing, the programming was amazing, and it ran so smoothly! The goody bags at the end of the day were also amazing and my students were so excited!”