

## Membership Update – January 2021

Greetings to all our CRE members! We hope you have been enjoying this fairly mild winter. Thank you to those who attended the AGM! I am delighted to announce the 2021 CRE Executive Committee as:

- President Brent Byers
- Vice President --- Mark Schneider
- Secretary --- Sandy Scott
- Treasurer --- Jake Vermeer

We remain under restrictions as we start 2021. We are hopeful for this year as we have tentative bookings starting mid-February to the end of April. The summer weekends are starting to book up as well. We are ready with all precautions and safety measures in place to welcome clients and the community back into the building when restrictions allow.

CRE spent December and January selling MEATNANZA tickets! This draw was a fun way to engage the community, support local producers and raise funds for CRE. We had 5 great prizes from local businesses including Tofield Packers Ltd, Irving's Farm Fresh, Wild West Meats, Lil Ryley Farms, and Herbert Family Farm. Congratulations to our winners and thank you to all of those who bought tickets. The raffle was a successful venture for CRE and we look forward to holding another raffle in the future.

Register for February's FREE-R-E Virtual Open Mic Night here: <a href="https://www.eventbrite.ca/e/cre-open-mic-virtual-edition-registration-131383943913?aff=ebdssbonlinesearch">https://www.eventbrite.ca/e/cre-open-mic-virtual-edition-registration-131383943913?aff=ebdssbonlinesearch</a> We would love to see you virtually for this event! Come enjoy some local talent or join as a performer!

As part of our strategic objectives, CRE is hosting a free community event once a month. In January, CRE partnered with the City of Camrose Fire Department for a FREE-R-E Christmas tree burn. This event filled a need as the City of Camrose was not conducting tree collections. We helped to collect donations for the Camrose Fire Department January cause, Muscular Dystrophy. The Christmas Tree burn was open for the community to drive up and watch the fire. We had 20 families come out to watch the fire from their vehicles.

This month's episode on the Rural Opportunities podcast was your very own treasurer Jake Vermeer! He talked with us about milk and his dairy operation. You can listen to the podcast on most podcast sites and learn about the blue cow logo, how many litres Jake's super cow produces, and why his cows wear fitbits! This podcast episode has been the most popular so far and we are thrilled to see this podcast get traction. List here:

https://www.iheart.com/podcast/269-the-rural-opportunities-po-75164841/

You will notice as of January 6, 2021 your membership comes with more benefits! Check out the Membership Benefit page to see all of the awesome benefits that you have access to! Please feel free to share to anyone you feel may be interested in CRE Membership!



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Thank you for being part of the CRE Membership! We look forward to updating you on our progress monthly Please do not hesitate to contact the CRE team directly via phone 780-672-3640 or via email at <a href="mailto:cre@cre.ab.ca">cre@cre.ab.ca</a>.