

### CRE OKTOBERSTOCK

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**Dates:** September

**Number of Years:** NEW

**Event Summary:** The Camrose Regional Exhibition (CRE) is pleased to announce the launch of an exciting new one-day fall festival called Oktoberstock. A truly unique event, Oktoberstock is a twist on the traditional German Oktoberfest that will feature a day of activities and promote the diversity of the community of Camrose and the region. Capitalizing on our experience and facilities for Big Valley Jamboree, Oktoberstock will feature and promote local musicians, folk and original performers, and food in a format that will be affordable to facilitate community wide accessibility.

**Audience:** 1,500 + Oktoberstock promises to be a great event the whole family can enjoy.

**Sponsorship Value Range:** \$1,000 to \$15,000



### CRE NIGHTMARE ON EXHIBITION DRIVE

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**Dates:** October

**Number of Years:** New

**Event Summary:** CRE will be developing a new event in 2022 focused on all things Halloween! We will be partnering with other non-profits in the Camrose region to develop a collaborative Halloween celebration with the community featuring such activities as: Haunted Barn, Halloween Howl Dance, Haunted Animal Scavenger Hunt

**Audience:** 750 + Target is families within the Camrose Region.

**Sponsorship Value Range:** \$250 to \$2,500