



PRESENTS

**A BAVARIAN
EXPOSITION
IN
CAMROSE, AB**

Saturday September 17, 2022



oktoberStock

**MUSIC
FOOD
& BEER**



***“Kommt Feiern Mit Uns”
 (“Come Celebrate with us!”)***

Saturday, September 17, 2022

***Introducing Alberta's newest
Fall Festival - Oktoberstock -
An Incredible day of Community,
Music, Food &
Beer.***

The Camrose Regional Exhibition (CRE) is pleased to announce the launch of an exciting new one day fall festival called Oktoberstock. A truly unique event, Oktoberstock is a twist on the traditional German Oktoberfest that will feature a day of activities and promote the diversity of the community of Camrose and the region.

Capitalizing on our experience and facilities for Big Valley Jamboree, Oktoberstock will feature and promote local musicians, folk and original performers, and food in a format that will be affordable to facilitate community wide accessibility. Oktoberstock promises to be a great event the whole family can enjoy.

Sponsorship opportunities

***Bühne (Main Stage)
Sponsor \$15,000
(Eins or 1 available)***

- Naming rights to main stage
- Featured recognition on all event materials
- Inclusion in social media event posts
- Logo recognition on event pilsner glass
- Full-page advertisement in event program
- 16 tickets in reserved seating section
- 16 pilsner Steins

***Kinder (Children's) Section
Sponsor \$5,000
(5 or Fünf Available)***

- Naming rights to the Children's section
- Featured recognition on all event materials
- Inclusion in social media event posts

Proposed Main Stage Performance Schedule

TIME	ACTIVITY
10:30 a.m.	Doors Open
11:00 - 11:15 a.m.	Welcome By Dignitaries
11:25 a.m.-12:05 p.m.	Wild Rose Old Time Fiddler Association
12:10 p.m. - 12:30p.m.	Bhey Pastolero
12:40 p.m. - 1:00p.m.	Elise Stang
1:55 - 2:35 p.m.	The Borch Brothers
2:45 p.m. - 3:25 p.m.	Cara Van King
3:35 p.m. - 4:05 p.m.	Off the Rails
4:10 p.m. - 4:45 p.m.	Larry Lever
5:25 p.m. - 6 p.m.	Godfrey Blaque
6:15p.m. - 7:30p.m.	Mourning Wood
7:45p.m.-8:00p.m.	Keg Tapping/ CRE Welcome
8p.m. - 10:45p.m.	Brabec Brothers German Band
11p.m. - 1:30p.m.	DJ Mike Thomas

Oktoberstock will feature some amazing new experiences:

The festival will feature “anything but country music” featuring local and recognized talent; Music will be family-friendly during the day then switch over to more Polka style party music for the evening crowd;

Entertainment will include:

Live music, “Children’s experience” area, Children’s entertainers. In keeping with the German theme, a traditional (locally-sourced) beer and sausage menu, along with child-friendly options will be available for purchase at reasonable cost.

Now is your opportunity to associate your company or group with a truly unique, family friendly event. The CRE is currently looking for sponsorship in key areas including:

Customized Sponsorship Opportunities (look like Der Rockstar)

If you have something special in mind, we’ll work with you to develop a customized sponsorship package that reflects what your tastes and needs are and who your organization is. We’d be more than happy to brainstorm with you and come up with a Sponsorship concept that achieves your goals and makes you look like a Rock Star or as they say in Germany, “Der Rockstar” with your employees and customers.

Der Anfagerin Unterstutzer (Newcomer Sponsor) \$1,500

- Recognition on all event materials
- Inclusion in social media event posts
- 4 (Vier) general admission tickets
- 4 (Vier) pilsner Steins

Sponsorship Reply Form

Contact Information

Name (as you wish to be recognized in print)

Contact Name

Contact Phone

Contact Email

Sponsor Information

I/We wish to support the event at the following level:

- Buhne (Main Stage Sponsor) \$15,000
- Kinder (Children's Section Sponsor) \$5,000
- Der Anfagerin (Newcomer Sponsor) \$1,500

Look like Der Rockstar (Customized Sponsor) - please contact us for more details.

Payment Information

My check is enclosed. \$

I am unable to attend. Please accept my donation of \$

If you would like to pay by credit card, please call our office at 780-672-3640

Don your Lederhosen and bring your family! The CRE's Oktoberstock will be an event to remember. Come celebrate with great music, family fun, and traditional German food, and spirits.

For more information, please contact the CRE.

Thank you for your support of Oktoberstock and our community.



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